### WEST HOLLYWOOD MEDIA COMPANY



The only way, really, to get your message in front of those who live and play in the Creative City.







# **New and Already Kicking It!**



WEHOville.com, launched in September 2012, is the most highly trafficked website (Alexa.com, Google Analytics) covering one of the most affluent, style-conscious and nightlife-oriented cities in Southern California.

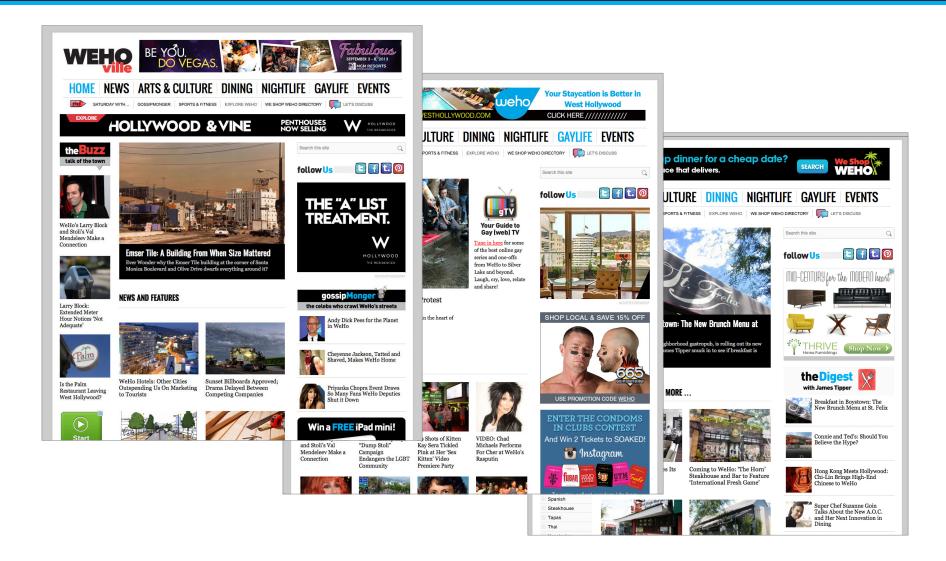
News
Art & Culture
Dining
Nightlife
GayLife
Events
Sports & Fitness

**Gossip and Celebrity** 

If it's happening in West Hollywood, it's happening on WEHOville.



### West Hollywood's ultimate source for News, Arts, Events, Gaylife & more.

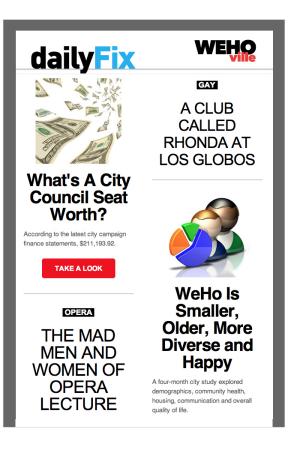




### We offer three social media platforms.









## **And There's More!**



WeShopWeHo.com, launched in July 2013, is the only truly local directory of businesses and services in West Hollywood

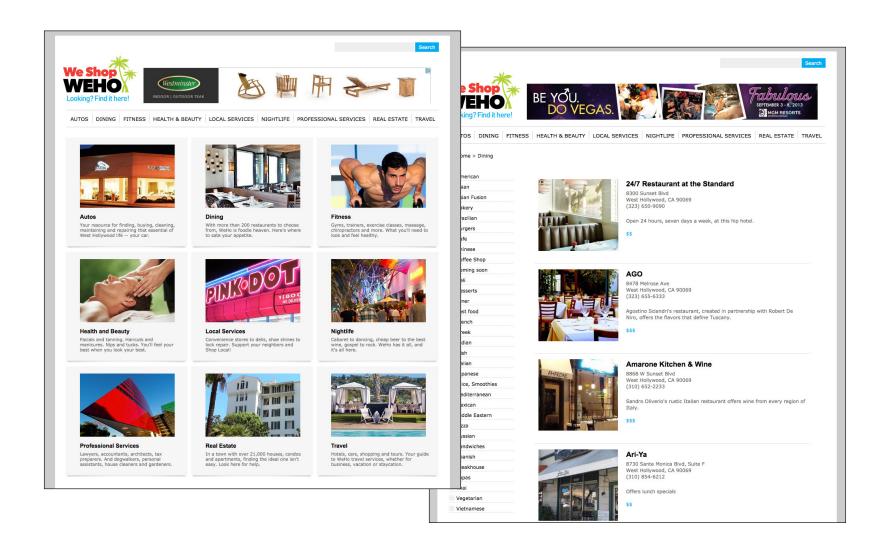
Autos
Dining
Fitness
Health & Beauty
Local Services
Nightlife
Professional Services
Real Estate
Travel

If you're looking in West Hollywood, you'll find it on WeShopWeHo.

WHMC, INC.



### The best online directory of WeHo's shops and services.



## **West Hollywood Media Company** delivers three audiences:

### **Gay Men**

40% of West Hollywood's population and the preponderance of its visitors.

#### **Metros**

Sophisticated, educated, affluent members of the remaining 60% of WeHo's population.

### **Visitors**

Whether from Canada or **Culver City, Australia or Azusa,** Spain or Silver Lake, who more than triple the city's population on the average weekend.

#### **Our readers are:**

**Apartment Dwellers - 78%** 

College-Educated - 82%

Affluent - \$52,009 median income Young - 53.6% 20-44 years old



West Hollywood Media Company offers a variety of services to help you get your message in front of the right audience:

**Banner Advertising on WEHOville.com** 

**Brand Development** 

**Embedded Video on WEHOville.com** 

**Events** 

**Listings on WeShopWeHo.com** 

Marketing Consulting (We help you identify other marketing platforms, not just ours!)

**Public Relations** 

Research

**Social Media** 

**Dedicated Emails** 

**Sponsored Posts and Pages on WEHOville.com** 

**Website Development** 

### **CONTACT**

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